



martaventura
event manager

portfolio



events event manager



TESTIMONIAL INVOLVEMENT





LAUNCH EVENTS | 4 MICHELIN-STARRED CHEFS | 4 ITALIAN CITIES
 160 PARTICIPANTS
 4 EVENTS IN 1 MONTH





WEDDING | 300 GUESTS | PRIVATE LOCATION

GRILL BY DARIO CECCHINI
SETUP TAILORED TO THE CLIENT'S LOCATION

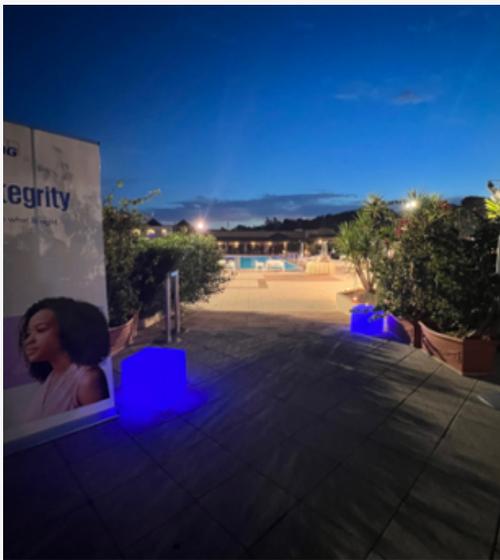
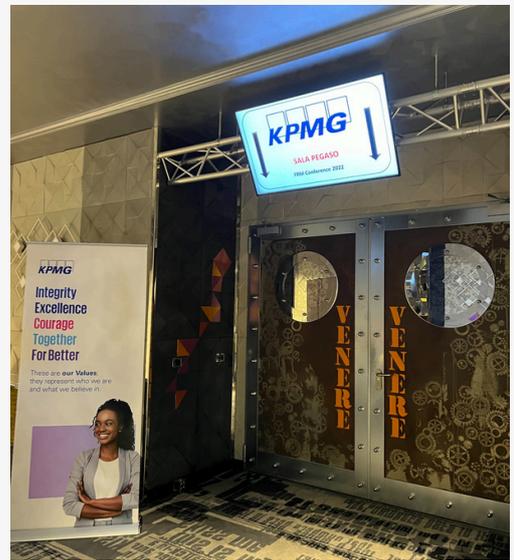




TEAM BUILDING | GADGETS | WINE MUSEUM VISIT | BLIND TASTING

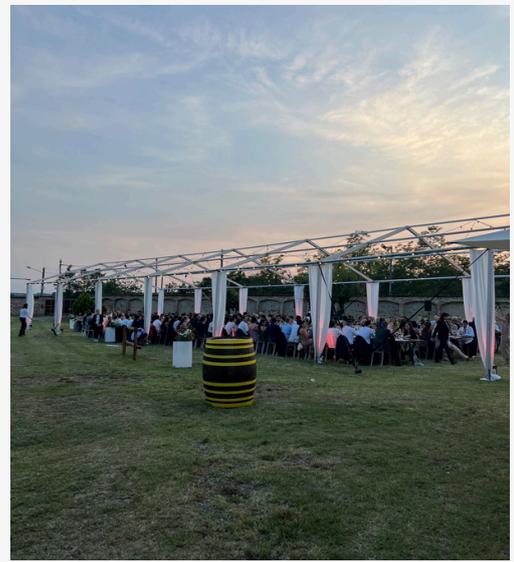
GRAPE HARVEST





TEAM BUILDING | 400 PARTICIPANTS EACH
3 EVENTS WITH THE SAME FORMAT IN 1 MONTH





WEDDING | 300 PEOPLE | NON-EVENT LOCATION
WEDDING PLANNER COORDINATOR





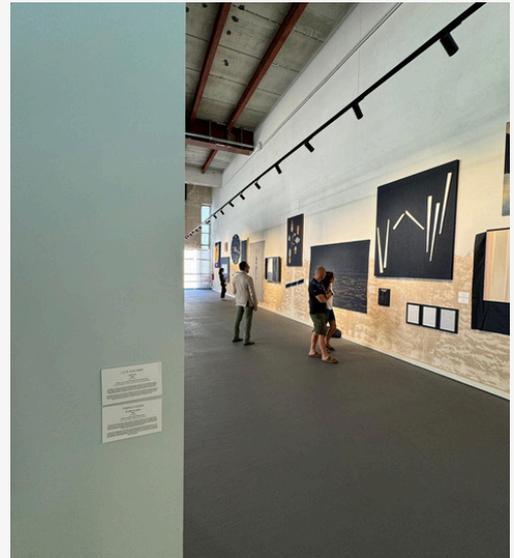
SHOOTING FOR GENOVAJEANS
INFLUENCER INVOLVEMENT: ALICE ARCURI, GIORGIA CENNI,
MARINA MINETTI, VALERIA OLIVERI





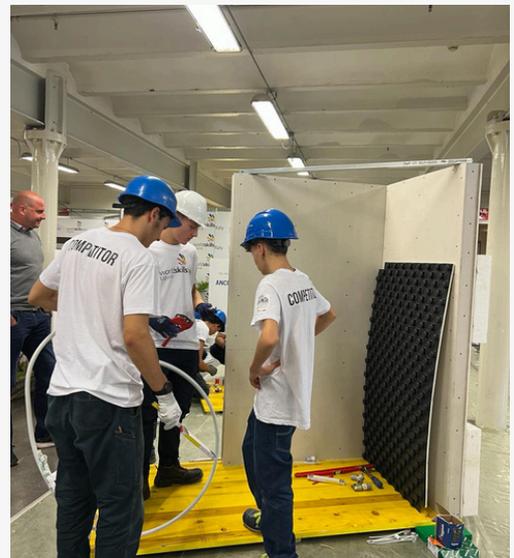
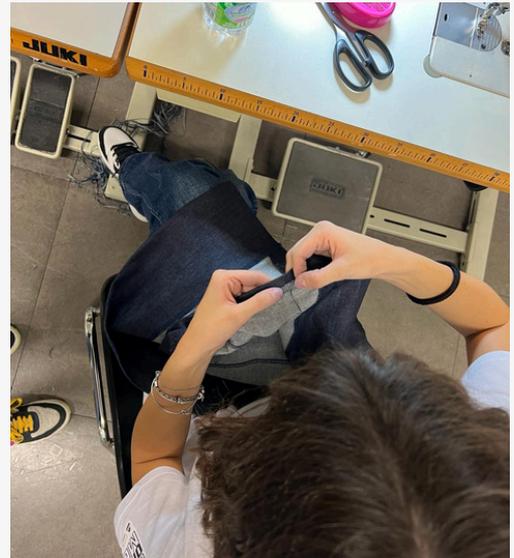
JEANS PARTY | CO PROJECT MANAGER | 1,000 ATTENDEES
6 FOOD & BEVERAGE TRUCKS
HUMANA AS SUSTAINABILITY AND CLOTHING COLLECTION PARTNER





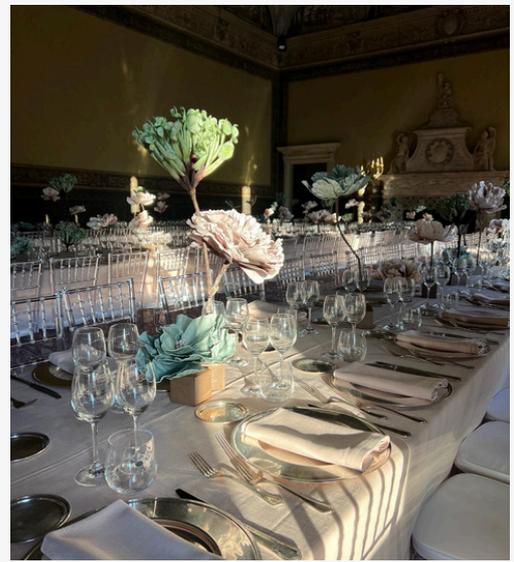
GenovaJeans | Project Manager
Relationship with Genoa City Council and suppliers
120 events in 40 locations over 4 days





PROJECT MANAGER | INTERSCHOOL COMPETITION
WORLD SKILLS ITALY LIGURIA FOR CONFARTIGIANATO
WITHIN THE ORIENTAMENTI FESTIVAL
SPECIAL 6 SCHOOLS AND 1 INFLUENCER INVOLVED





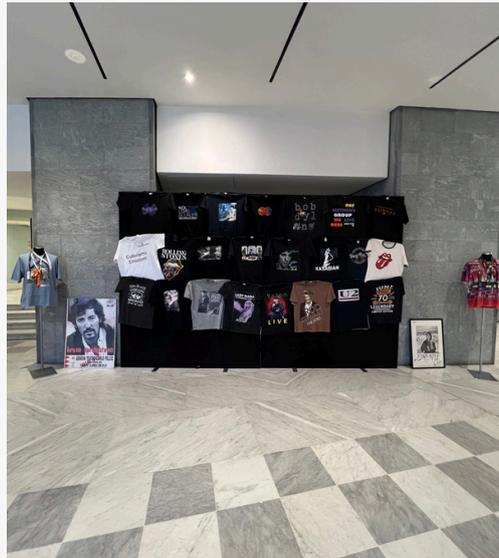
WEDDING SET-UP
CO-CONCEPTION, CO-DESIGN AND SET-UP COLLABORATION WITH
IL GIARDINO DI MARA





EVENT MANAGER
3 CONFERENCES AND 2 WEBINARS ON BUSINESS CREATION
COLLABORATION WITH
CHAMBER OF COMMERCE RIVIERE DI LIGURIA





LOCATION TEATRO CARLO FELICE GENOVA
CO DESIGN AND LAYOUT OF THE EXHIBITION
TRIBUTE TO VINCENZO SPERA





EXHIBITORS COORDINATION
 ORIENTATION FAIR OF THE PROVINCE OF IMPERIA
 COLLABORATION WITH
 FESTIVAL ORIENTATIONS & ALFA LIGURIA





MARTA AND CARLO'S WEDDING
WEDDING DESTINATION – OLBIA, SARDINIA





36° SAN BARTOLOMEO DEL BOSCO FAIR
FOR THE TOWN OF SAVONA

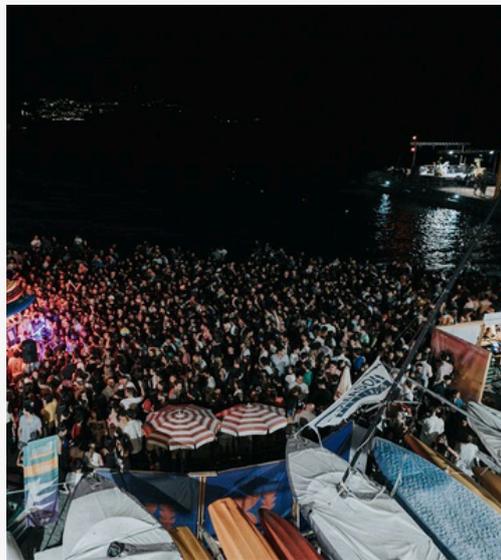
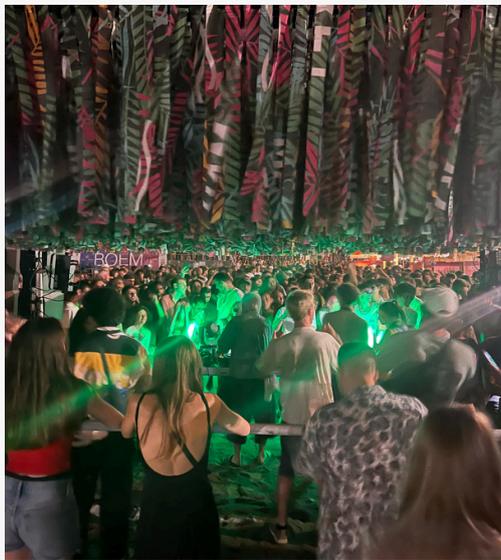
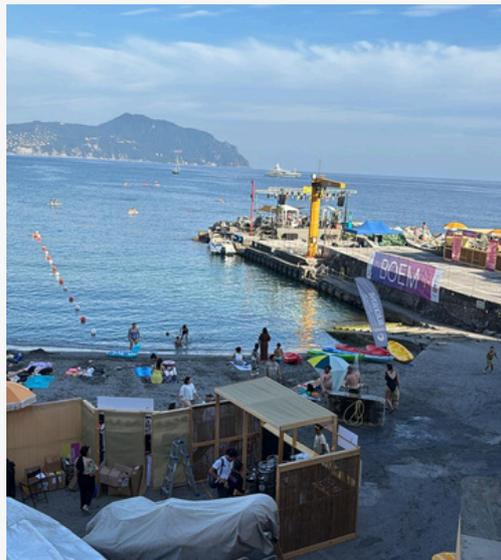




Scavenger hunt for schools among craft stores

COLLAB
CONFARTIGIANATO





Boem Festival

COLLAB
CANOPEE SRL

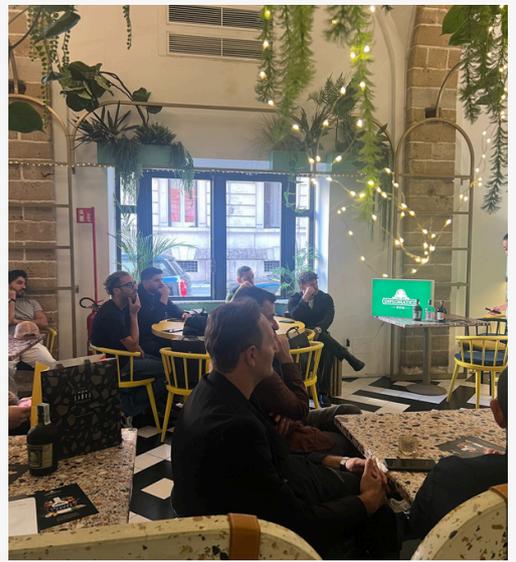




Carlotta & Thomas

Wedding Destination Sestri Levante





Diplomatico Roadtour (Milan, Rome, Bari) – Artisans of Taste

COLLAB
MR DEE STILL





140° Manuelina - Recco

COLLAB
MR DEE STILL





Cargo Market Genova

85 artisans from Italy, Sofi Paez Performance, Donna Leake DJ
COLLAB
CANOPEE SRL



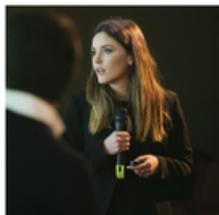
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Teseo

ROOMS & RELAX



A Auto Signature

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abcdefghijklmnopqrstuvwxyz
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palette & font

Corbel Light

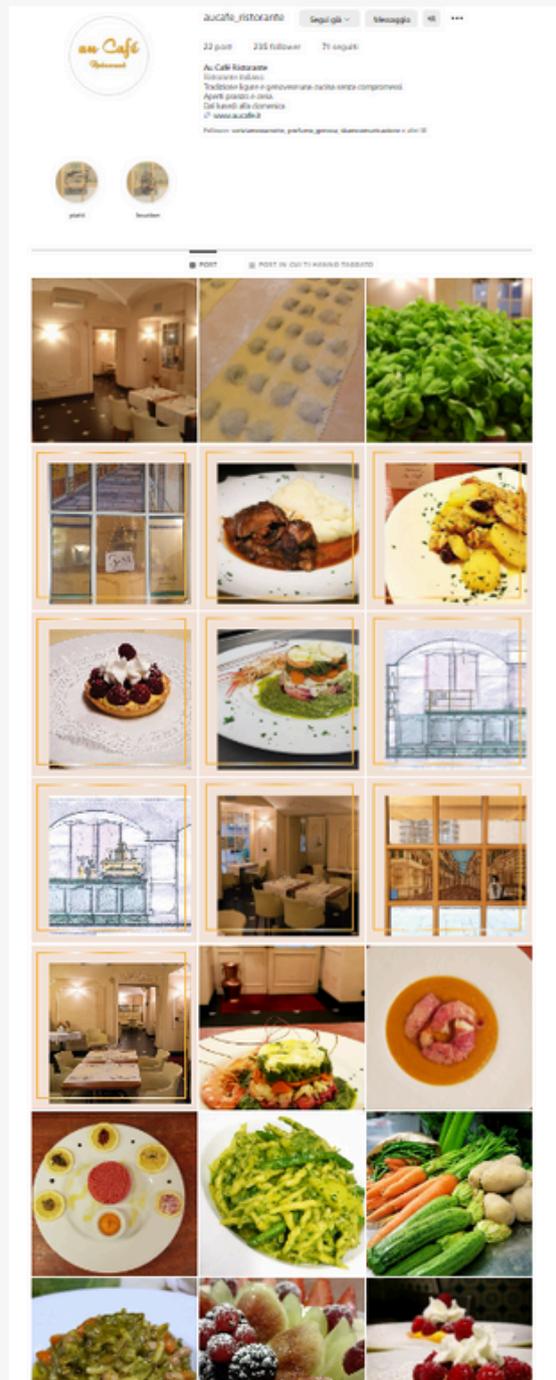
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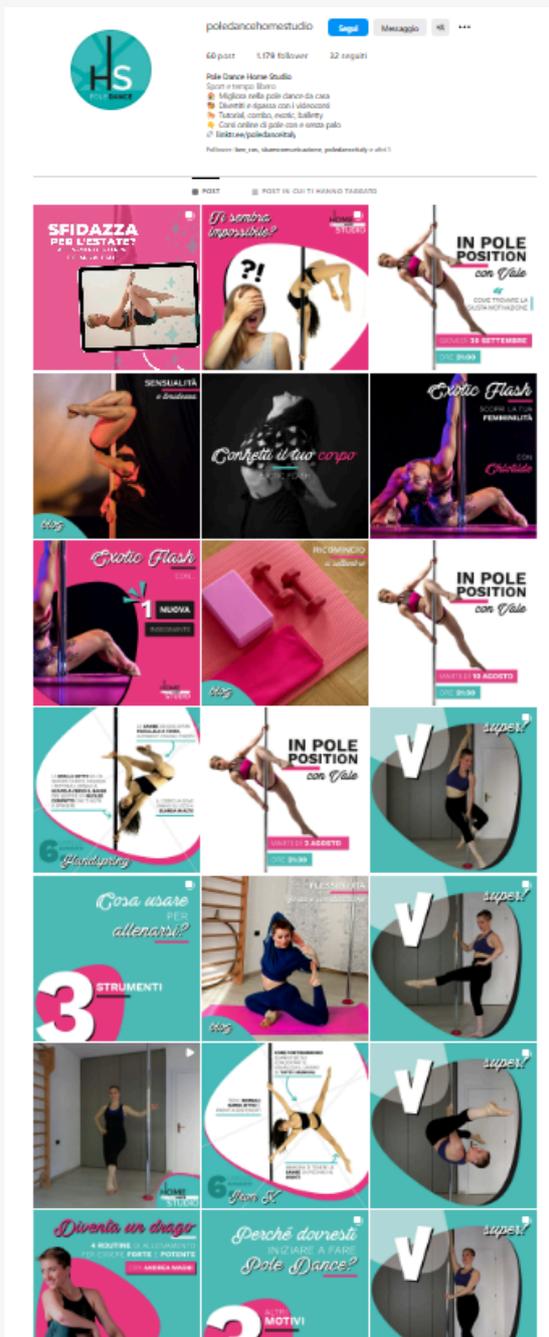
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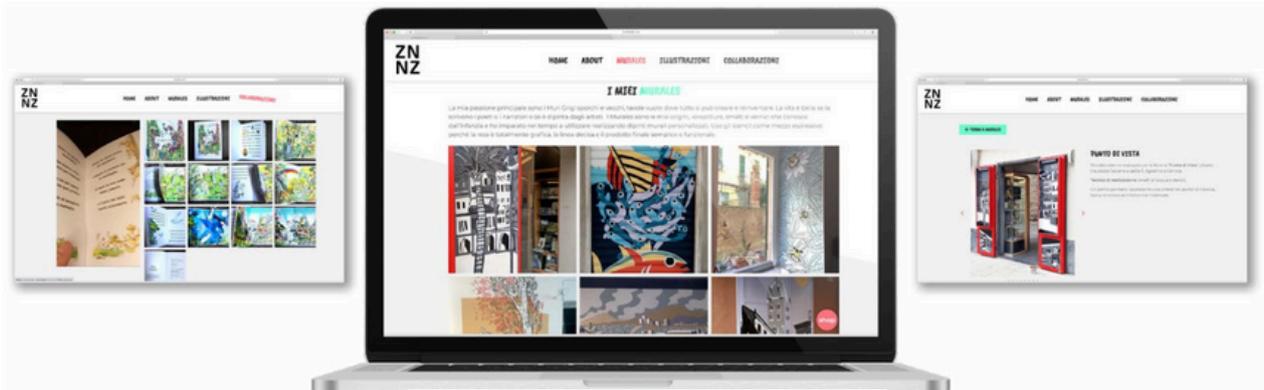
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with my creative team



Abc
ABC



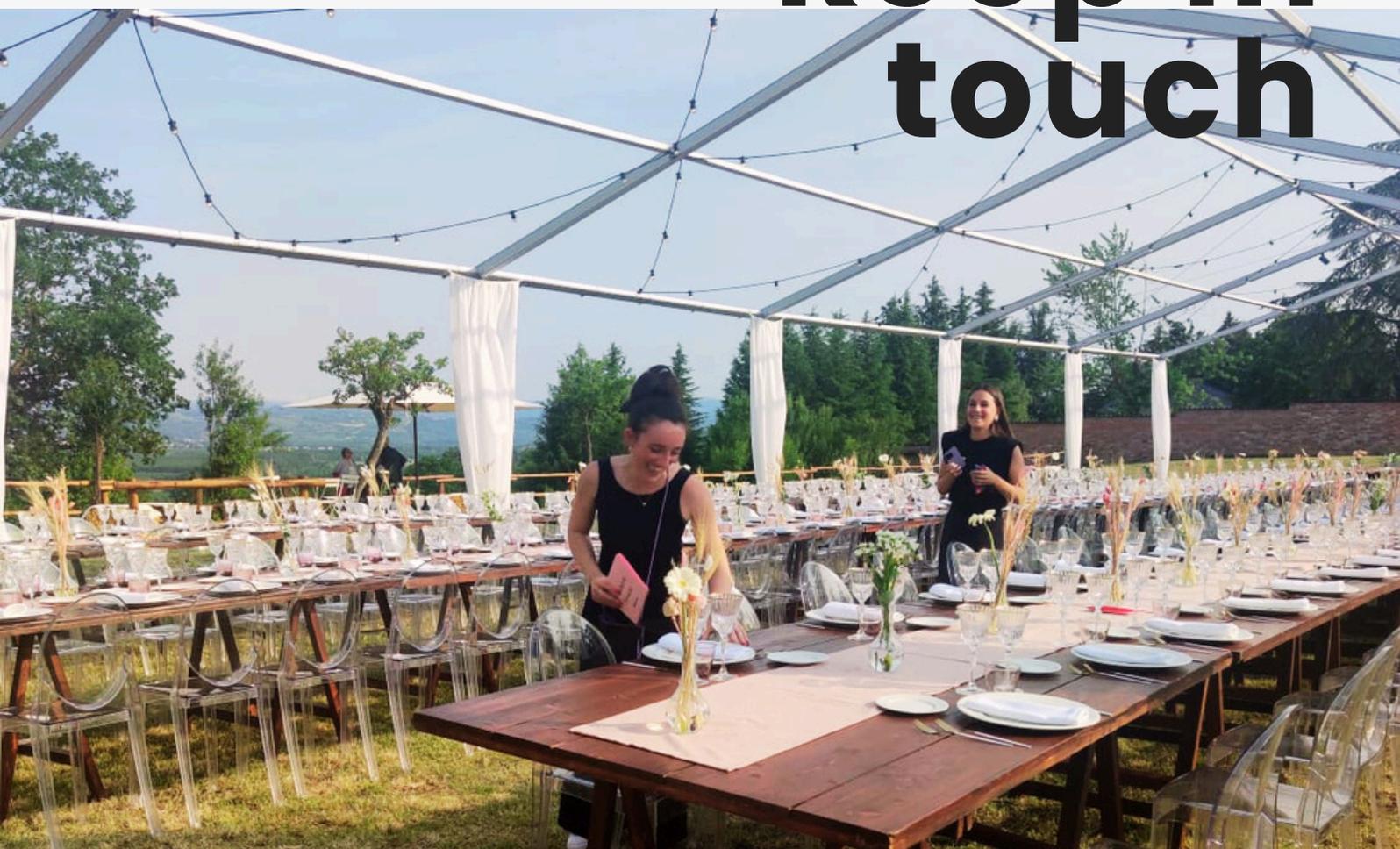
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**keep in
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